EVENTS CALENDAR

As an AANA member, you have access to a powerful calendar of events designed to keep you and your team at the forefront of marketing leadership, innovation, and collaboration. This one-page snapshot highlights the key opportunities we've curated for the year ahead. Use this calendar to plan ahead and share the value of membership with your wider team.

	FEB 26	MAR 26	APR 26	MAY 26	JUN 26	JUL 26	AUG 26	SEPT	OCT 26	NOV 26
AANA PRESENTS CMO CONNECT **For CMOs.** Invitation only dinner, drinks and thought leadership in an intimate setting.					Sydney 17 **CMO Connect** Presented By **Amazon**		Sydney 06 **CMO Lunches** **At RESET**	Brisbane 02 **CMO Connect** Presented By **Publicis Groupe**		Sydney 11 **CMO Connect** Presented By **Pending**
AANA PRESENTS DIRECTOR'S CUT **For Marketing Directors.** Drinks, canapés and thought leadership.			Melbourne 22 **Director's Cut** Presented By **Boomtown**	Cairns 13 **Director's Cut** Presented By **Integral Ad Science**		Sydney 02 **Director's Cut** Presented By **Blackbay Lawyers**			Sydney 07 **Director's Cut** Presented By **Pending**	
AANA PRESENTS MARKETING MASTER CLASS **For the full team.** Breakfast, networking and theatre style presentations.	Syd & Mel 24/26 **Inside Effectiveness** Presented By **ACA & AANA**	Brisbane 11 **Work Behind The Work** Presented By **ACA & AANA**						TBC 17 **Masterclass** Presented By **Pending**	Melbourne 14 **Masterclass** Presented By **Pending**	
AANA ACADEMY **For the full team.** Online interactive webinars, delivered by industry thought-leaders.	Online 19 **Creator Marketing** **TikTok**	Online 25 **Agentic AI in Marketing: Practical Adoption** **Salesforce**	Online 29 **Loyalty** Presented By **The Research Agency**	Online 28 **The Impact of Ad Fraud** Presented By **Tumbleturn**	Online 10 **Consumer Behaviour & Emerging Trends** Presented By **Omnicom Oceania**	Online 01 **AI: The Next Wave** Presented By **Pending**		Online 23 **Talent & Capacility Gaps in Modern Marketing Teams** **Pending**	Online 21 **Measurement Deep Dive** Presented By **Pending**	Online 04 **Customer Experience Excellence** Presented By **Pending**
AANA MORE EVENTS Other AANA Events throughout the year.	Sydney 17 **State of the Nation**				Webinar 18 **Growth Beats ROI** Presented By **Nine** Webinar 24 **The Fuel for Fandom** Presented By **The Growth Distillery**	Sydney 16 **Movie Club** Presented By **Val Morgan**	Sydney 06 **RESET 2026** Presented By **AANA**		Sydney 08 **Movie Club** Presented By **Val Morgan**	Sydney 18 **Movie Club** Presented By **Val Morgan**

Stay updated on event details, booking windows, and new opportunities as they're announced, be sure to subscribe to AANA newsletters and watch your inbox for timely updates.